

Press Release – 2022 Virtual Verbier Art Summit, 9 December 2021

On 11–12 February 2022, the Verbier Art Summit will celebrate its sixth edition, which will be completely **virtual** in view of recent developments in Switzerland and further afield. All art and ecology lovers around the world are invited to join the multi-media platform and debate the ecological theme *RESOURCE HUNGRY*. The 2022 edition will mark a key chapter for the Summit as it will bring to a close the wide-ranging debate around the theme that began in 2020.

Jessica Morgan, museum director of the Dia Art Foundation in New York, originally chose the *RESOURCE HUNGRY* theme and elaborated on it in 2021: *“If anything, COVID-19 has made evident that the world is connected now more than ever through trade, technology and culture, but it is also indelibly connected through air, water and weather patterns that pay no heed to national and political boundaries. One can hope that a moment like this is an opportunity to reset. As we reopen, restart, resume and return, can we do so differently, mindfully?”*

Speakers of the 2022 Summit are jointly invited by the previous Summit museum directors—**Beatrix Ruf, Daniel Birnbaum, Jochen Volz** and **Jessica Morgan**—and will be announced soon. The 2022 speakers will present proposals, ideas and research, offering examples of actions that encourage a mutually responsible sensitivity towards the environment. All Summit participants are invited to share their ideas by creating a 'Pledge Card' about what climate actions they would like to see happening, please click [here](#).



Museum directors Jochen Volz, Maria Balshaw, Beatrix Ruf and Daniel Birnbaum at the 2019 Verbier Art Summit. Photo by Frederik Jacobovits.



Founder Anneliek Sijbrandij talking to museum director Jessica Morgan at the 2021 Verbier Art Summit. Photo by Sara Alessandrini.

Public perception about climate change has shifted in recent years. A great majority of people are concerned and are willing to make lifestyle changes. The 2022 Summit will engage in such ideas for transformation: in the arts, our cultural institutions, and society at large. Participants from all around the world will have free access to the Summit's virtual platform, featuring an interactive programme of **talks, debates, live Q&As, and art & ecological inspiration**. Registration will open on 11 January 2022.

About the Verbier Art Summit

The Verbier Art Summit is a non-profit organisation aiming to empower the art ecosystem to be a positive social change facilitator. The annual in-person event in Verbier, Switzerland, will not be held in January 2022 due to current health regulations. The content of each Summit remains available on the website and is documented in an annual publication designed by Irma Boom and published by Koenig Books, London.

For more information, please visit verbierartsummit.org or follow:

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